Séminaire LEM-IOS

**Jeudi 27 septembre, 10h - 11h30, IAE de Lille, salle 623.**

**Caroline GAUTHIER**, Professeur à Grenoble Ecole de Management, présentera un article de recherche intitulé « Tackling economic exclusion : A business model perspective ».

**Abstract**: This article contributes to on-going research on social business models in the context of arguably one of the greatest global challenges: economic exclusion (i.e. unemployment, low educational level, unrecognized qualifications, low-paid and insecure work and lack of access to financial services; UNESCO, 2017). Specifically, based on a review and synthesis of extant literature on social/sustainable business models, the article identifies the variegated constitutive factors of economic exclusion to sketch pertinent business model approaches. Apart from discussing and illustrating how the respective models operate, and the assumed outcomes they create, we also focus on the constraints of each model. The paper concludes with a typology of seven ideal business models to tackle economic exclusion. This typology is illustrated with 22 real-life cases.